

Deliverables Guidelines	Budget safari R27,480 / USD1500	Luxury safari R92,974 / USD4,649
	4 Day Safari	8 Day Safari
High-resolution Images of your entire trip	5	20
Video content about the trip	1	1
A written blog article/ traveller story documenting the trip	1	1
Social posts about trip with a tag or mention	2	5
Link to DA from content creators site (or other platforms where they publish	1	5
Additional coverage from other publications	1	1

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